Deborah de Bruin

Web Site Plan

September 14, 2011

Professor Thomas Krichel

INTENT:

The intent of the website is to create a professional website for Dr. Thomas Turchiano, PsyD. The website will provide information about Dr. Turchiano in regards to what conditions he treats, what kinds of treatments he provides as well as contact information. Dr. Turchiano is commissioning the website. The audience of the site will be potential clients of the Doctor and/or their parents.

BASIC LAYOUT:

The basic side will include seven pages including a Home page. Each of these seven pages will have a list of the other seven pages for easiest navigation. One of these pages will be a site map which will showcase all thirteen total pages. He has asked for a light blue color as his background and for pictures of photographs of landscape on the site.

PAGES ON THE SITE:

-Home Page – This will include his name, a picture of himself and a small blurb on what he does.

-Therapies/Services- This will include the kinds of therapies he uses including cognitive-behavioral and behavioral. These therapies will be explained briefly. He also performs evaluations for learning issues, difficulties, and personality disorders. He treats adolescents to adults which will also be mentioned on this page. Links will be provided to definitions of the disorders individually.

-Conditions Treated – This will include a list of all of the conditions that he specializes in the treatment of, including Anxiety, Depression, Learning Disabilities and Behavioral Disorders. Links will be provided to definitions of the conditions individually.

-FAQ – The frequently asked questions page will include such questions as,

Does he accept insurance? The answer would be no, but he is paid on a sliding scale.

How long are the sessions? 45 minutes

How long does one remain in therapy for? As long as the doctor and patient deem necessary for the specific condition.

-Contact – This page will include his cell phone number and email address. A street address will not be given but it will be noted that he serves Eastern Suffolk County. His hours are evenings and weekends by appointment.

-About – This page will have a larger blurb than the homepage on the background of Dr. Turchiano as well as his credentials.

-Site Map- This will include a detailed List of all Pages as well as the definitions that were linked to on each Page and will look like this:

Home Page

Therapies/Services

-L earning issues

-Personality Disorders

Conditions Treated

- Anxiety

-Depression

-Learning Disabilities

-Behavioral Disorders

FAQ

Contact

About

POTENTIAL CHALLENGES

The links to the definitions should pop up in a smaller separate window if possible.